



## Environmental Sustainability Resource Directory

Organization	Website	Description
AIA (GS)	<a href="http://www.aiaconvention.com">http://www.aiaconvention.com</a>	The American Institute of Architecture Convention is managed by MC Communications. The convention took place in Boston in May 2008. The convention included several seminars such as sustainable building. MC Communications has helped to re-establish this as one of the premier industry events with management rights through 2009.
Alliance to Save Energy	<a href="http://www.ase.org/">http://www.ase.org/</a>	Founded in 1977, the Alliance to Save Energy is a non-profit coalition of business, government, environmental and consumer leaders. The Alliance to Save Energy supports energy efficiency as a cost-effective energy resource under existing market conditions and advocates energy-efficiency policies that minimize costs to society and individual consumers, and that lessen greenhouse gas emissions and their impact on the global climate. To carry out its mission, the Alliance to Save Energy undertakes research, educational programs, and policy advocacy, designs and implements energy-efficiency projects, promotes technology development and deployment, and builds public-private partnerships, in the U.S. and other countries.
Audubon	<a href="http://audubon.org/">http://audubon.org/</a>	Audubon's mission is to conserve and restore natural ecosystems, focusing on birds, other wildlife, and their habitats for the benefit of humanity and the earth's biological diversity.
Bluewater Network	<a href="http://www.bluewaternet.org/">http://www.bluewaternet.org/</a>	Bluewater Network works to stop environmental damage from vehicles and vessels, and to protect human health and the planet by reducing dependence on fossil fuels. Bluewater is a division of Friends of the Earth
Business Week	<a href="http://www.businessweek.com/">http://www.businessweek.com/</a>	Leading business publication and source for business, government, environmental, technological and worldwide news. Offers a monthly Green Business e-newsletter

<p>Changents (SB and GS)</p>	<p><a href="http://www.changents.com">http://www.changents.com</a></p>	<p>Changents connects Agents of Change with a fan base of backers around the world which enables them to create change together. On the Changents beta site, stories are told from people desiring social and environmental changes, and people can view them, learn from them and post responses or other stories. The Changents develop supporters and backers for their initiatives and beliefs. It is a networking site of change.</p>
<p>Chicago Climate Exchange</p>	<p><a href="http://www.chicagoclimatex.com/">http://www.chicagoclimatex.com/</a></p>	<p>Chicago Climate Exchange (CCX) operates North America's only cap and trade system for all six greenhouse gases, with global affiliates and projects worldwide. CCX members are leaders in greenhouse gas (GHG) management and represent all sectors of the global economy.</p>
<p>Climate Counts</p>	<p><a href="http://climatecounts.com/">http://climatecounts.com/</a></p>	<p>Climate Counts is a collaborative effort to bring consumers and companies together in the fight against global climate change. They are a nonprofit organization funded by Stonyfield Farm, Inc. and launched in collaboration with Clean Air-Cool Planet. They are trying to push consumers to be aware that environmental degradation is occurring but also that they have the power to support companies that take climate change seriously- and avoid those that don't. When consumers act, businesses listen. They are working to raise awareness, change behavior, and move markets to promote environmentally and economically sound solutions to the climate crisis.</p>
<p>Conservation International</p>	<p><a href="http://www.conservation.org/Pages/default.aspx">http://www.conservation.org/Pages/default.aspx</a></p>	<p>Conservation International does environmental work based on cutting-edge science, comprehensive partnerships, and concern for human well-being. They work to safeguard valuable species, preserve the most important landscapes and seascapes, and support communities that care for and rely on Earth's natural resources. To reach these goals, they focus on dedicating themselves to innovation, raising awareness about conservation, and maintaining business-like effectiveness. They have partnerships with companies such as Starbucks, Wal-Mart and McDonald's to help the companies establish "green" benchmarks and embrace environmentally sound practices.</p>
<p>Discovery Communications (GS)</p>	<p><a href="http://www.discovery.com">http://www.discovery.com</a></p>	<p>Discovery Communications is the world's number-one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries. The company has 100-plus worldwide networks and brands including Discovery Channel, TLC, Animal Planet, Science Channel and many more. It offers Planet Green which includes a website with updates on Discovery green news and introduces green guides, green buying guides, and green shopping guides. There is also a section views to locate Planet Green on television, and sections for home/garden. fashion/beauty, food/health, and travel/outdoors.</p>
<p>Dow Jones Sustainability Indexes</p>	<p><a href="http://www.sustainability-index.com/">http://www.sustainability-index.com/</a></p>	<p>Launched in 1999, the Dow Jones Sustainability Indexes are the first global indexes tracking the financial performance of the leading sustainability-driven companies worldwide. Based on the cooperation of Dow Jones Indexes, STOXX Limited and SAM they provide asset managers with reliable and objective benchmarks to manage sustainability portfolios.</p>

E - The Environmental Magazine	<a href="http://www.emagazine.com/">http://www.emagazine.com/</a>	This magazine is in its 18th year - it is a bimonthly magazine filled with news and resources for people concerned about the environment. They have the option to subscribe to the magazine but also sign up for free newsletters.
Earth Action Network	<a href="http://www.earthactionnetwork.org/index.php">http://www.earthactionnetwork.org/index.php</a>	Earth Action Network is a small, non-profit, grassroots project, and is a letter-writing network designed for folks who really care about what's happening in the world, and would like to send letters to influential people (elected officials, corporate presidents, etc.)
Earthjustice	<a href="http://www.earthjustice.org/">http://www.earthjustice.org/</a>	Earthjustice is a non-profit public interest law firm dedicated to protecting the magnificent places, natural resources, and wildlife of this earth, and to defending the right of all people to a healthy environment. They bring are creating change by enforcing and strengthening environmental laws on behalf of hundreds of organizations, coalitions and communities.
EarthRights International	<a href="http://www.earthrights.org/">http://www.earthrights.org/</a>	ERI is a 501(c)(3) nonprofit group of activists, organizers, and lawyers with expertise in human rights, the environment, and corporate and government accountability.
Eco Home Resource (SB)	<a href="http://www.ecohomesource.com">http://www.ecohomesource.com</a>	Eco Home Resource, a site launched in the summer of 2008, provides a national search engine for eco-friendly products & services, direct links to purchase healthy products company profiles, articles and expert interviews that will inspire people to transform their homes, improve the overall quality of their lives. People are able to sign up for the site to utilize its resources.
EcoGeek	<a href="http://www.ecogeek.org/">http://www.ecogeek.org/</a>	EcoGeek is a website that provides information on the newest green technologies. They publish up to 10 stories a day on breaking news and events going on in the green technology world.
EnviroLink	<a href="http://www.envirolink.org/">http://www.envirolink.org/</a>	EnviroLink Network is a non-profit organization which has been providing access to thousands of online environmental resources since 1991. It is an online community that unites hundreds of organizations and volunteers around the world in more than 150 countries. It provides comprehensive, up-to-date environmental information and news.
Environmental Defense Fund	<a href="http://www.edf.org">http://www.edf.org</a>	Environmental Defense is a leading nation nonprofit organization that has over 500,000 members. They have been working since 1967 on combining science, economics and law to try to create solutions to society's most urgent environmental problems.
Environmental News Network (ENN)	<a href="http://www.enn.com/">http://www.enn.com/</a>	The Environmental News Network provides a global and unbiased perspective on environmental issues, and promotes environmental awareness among their readers, Press Members, Editorial Affiliates and other customers serviced.

Environmental Protection Agency	<a href="http://epa.gov/">http://epa.gov/</a>	The EPA develops and enforce regulations that implement environmental laws enacted by Congress. EPA is responsible for researching and setting national standards for a variety of environmental programs, and delegates to states and thrives the responsibility for issuing permits and for monitoring and enforcing compliance. EPA provides direct support through grants to State environmental programs. EPA also works to assess environmental conditions and to identify, understand, and solve current and future environmental problems; integrate the work of scientific partners such as nations, private sector organizations, academia and other agencies; and provide leadership in addressing emerging environmental issues.
Environmental Research Foundation	<a href="http://www.rachel.org/">http://www.rachel.org/</a>	Environmental Research Foundation is a 501(c)(3) non-profit organization founded in 1980. The foundation works to prevent harm to environmental and human health and provides resources to environmental justice community groups to better protect their local communities. They aim to provide all people with information in order to provide justice and sustainable prosperity for all.
Environmental Working Group	<a href="http://www.ewg.org/">http://www.ewg.org/</a>	EWG is a 501(c)(3) non-profit organization, founded in 1993. The mission of the Environmental Working Group (EWG) is to use the power of public information to protect public health and the environment.
Fast Company	<a href="http://www.fastcompany.com">http://www.fastcompany.com</a>	FastCompany.com is a free Website that features editorial content with a focus on business ideas and innovation. With more than 95,000 active members, the site is also a meeting place for a global community of forward-thinking business leaders. While most media outlets are content to chronicle the online revolution, FastCompany.com is leading it with custom-developed, cutting edge software technology that drives its sophisticated, new networking community. They offer several helpful tools and searches.
Forum for the Future	<a href="http://www.forumforthefuture.org.uk/">http://www.forumforthefuture.org.uk/</a>	Forum for the Future is a charity committed to sustainability. They are working with over 120 leading businesses and organizations to bring about change. They want to make sure that businesses and communities are thriving and flourishing in a future that is environmentally sustainable and socially just.
Friends of the Earth	<a href="http://www.foe.org/">http://www.foe.org/</a>	The Friends of the Earth group is a group of committed people who are fighting everyday for a healthy and just world. They run campaigns that have proven to create change and be very influential with both the public and the government. It was founded over forty years ago but has been running actively for the past thirty-nine years.
Global Green USA	<a href="http://www.globalgreen.org/">http://www.globalgreen.org/</a>	Global Green USA is the US affiliate of Green Cross International. Global Green USA is a national environmental organization addressing three of the greatest challenges facing humanity: climate change, eliminating weapons of mass destruction, and providing clean drinking water for all.

Good Magazine	<a href="http://www.goodmagazine.com">http://www.goodmagazine.com</a>	GOOD is an integrated media platform for people who want to live well and do good. They are a company and community for the people, businesses, and NGOs moving the world forward. GOOD's mission is to provide content, experiences, and utilities to serve this community. GOOD currently produces a website, videos, live events, and a print magazine. Launched in September 2006, the company has garnered praise for its unique editorial perspective and fresh visual aesthetic and is quickly positioning itself as a significant new voice in our culture
GRACE	<a href="http://www.gracelinks.org/">http://www.gracelinks.org/</a>	Working with research, policy, consumer and grassroots organizations, GRACE promotes and helps develop community based production and consumption of food, water and energy. Creating innovative awareness campaigns, GRACE advocates for economically and environmentally sound alternatives to practices that are harmful to the ecosystem and public health.
Green Cross International	<a href="http://www.gci.ch/">http://www.gci.ch/</a>	Green Cross International was founded in 1993 by former Soviet President Mikhail Gorbachev to deal with environmental consequences of wars and conflicts. They work to promote behavior and value changes, address environmental issues and consequences, and work to prevent and resolve conflicts over natural resources.
Green Order	<a href="http://www.greenorder.com/">http://www.greenorder.com/</a>	Founded in 2000, GreenOrder is a sustainability strategy and marketing firm. Headquartered in New York City, we have team members and partners located across the United States and abroad, enabling us to serve clients internationally.
Greener Choices	<a href="http://www.greenerchoices.org">http://www.greenerchoices.org</a>	GreenerChoices.org, launched on Earth Day 2005 by Consumers Union, the non-profit publisher of <i>Consumer Reports</i> , is a Web-based initiative to inform, engage, and empower consumers about environmentally-friendly products and practices. GreenerChoices.org offers an accessible, reliable, and practical source of information on buying "greener" products that have minimal environmental impact and meet personal needs.
Greener World Media, Inc.	<a href="http://www.greenbiz.com/">http://www.greenbiz.com/</a>	This is the company's flagship site, is the leading online news and information resource on how to align environmental responsibility with business success. It offers more than 8,00 resources and has a free e-newsletter that reaches more than 20,000 professionals every week.
Greenopolis (SB)	<a href="http://greenopolis.com/">http://greenopolis.com/</a>	Greenopolis.com is the first "green," interactive, collaborative, educational website to bring together communities, environmental organizations, universities, foundations & corporations to reward individuals for making incremental positives changes. Members create profiles and are able to measure their steps toward a greener lifestyle.
Greenpeace	<a href="http://www.greenpeace.org/usa/">http://www.greenpeace.org/usa/</a>	Greenpeace is the leading independent campaigning organization that uses peaceful direct action and creative communication to expose global environmental problems and to promote solutions that are essential to a green and peaceful future. They have been working towards environmental solutions since 1971

Grinning Planet	<a href="http://www.grinningplanet.com">http://www.grinningplanet.com</a>	This site has a great list of resources and is using humor to try to enlighten its audience on environmental issues. There are links to other websites, book reviews, jokes, and cartoons all on the site.
Grist	<a href="http://www.grist.org">http://www.grist.org</a>	Grist.org is an environmental news and commentary website. Grist is based out of Seattle, Washington with contributions scattered world round. They are a nonprofit organization funded by foundation grants, reader contributions, and a small portion of advertising. Also, their website and email services are provided free of charge. They separate articles by news and analysis, columns, and top topics.
Harvard Business Review	<a href="http://www.hbsp.com">http://www.hbsp.com</a>	Harvard Business Review is a general management magazine published since 1922 by Harvard Business School Publishing, owned by the Harvard Business School. A monthly research-based magazine written for business practitioners, it claims a high ranking business readership and enjoys the reverence of academics, executives, and management consultants. The site offers several links and relevant searches in the form of case studies, books, newsletters and much more.
ICF International (GS)	<a href="http://www.icfi.com/">http://www.icfi.com/</a>	ICF International is a global professional services firm that partners with government & commercial clients to deliver consulting services & technology solutions in energy, climate change, environment, transportation, social programs, health, defense & emergency management.
LOHAS	<a href="http://www.lohas.com">http://www.lohas.com</a>	LOHAS stand for Lifestyles of Health and Sustainability. It is a market segment focused on health and fitness, the environment, personal development, sustainable living, and social justice. The LOHAS market was originally founded in 2000. They offer newsletters, journals, and forums. The LOHAS has a mission to share information and innovative business practices that further promotes the LOHAS lifestyle beneficial to the future of our planet. Also, it stands as a central hub for education, business resources, updated news, and annual business to business gathering of those fostering the LOHAS movement.
McKinsey Quarterly	<a href="http://www.mckinseyquarterly.com">http://www.mckinseyquarterly.com</a>	McKinsey Quarterly is the business journal of McKinsey & Company. Their goal is to offer new ways of thinking about management in the private, public, and nonprofit sectors. They aim to help business people run their organizations more productively, more competitively, and more creatively. The McKinsey Quarterly content is available at their Web site and in their print journal. They offer several different sections which include editors choice articles, interviews and what's new in energy news.
Mother Jones (SB)	<a href="http://motherjones.com/">http://motherjones.com/</a>	Mother Jones is an independent nonprofit monthly publication whose roots lie in a commitment to social justice implemented through first rate investigative reporting. The monthly magazine's topics span from politics, environment & health to media & culture.

Natural Resources Defense Council (NRDC)	<a href="http://www.nrdc.org/">http://www.nrdc.org/</a>	NRDC is the nation's most effective environmental action organization. We use law, science and the support of 1.2 million members and online activists to protect the planet's wildlife and wild places and to ensure a safe and healthy environment for all living things.
Net Impact (SB)	<a href="http://netimpact.org/">http://netimpact.org/</a>	Net Impact is an international nonprofit organization whose mission is to make a positive impact on society by growing & strengthening a community of new leaders who use business to improve the world. The company offers a portfolio of programs to educate, equip & inspire more than 10,000 members to make a tangible difference in their universities, organizations & communities.
New York Times	<a href="http://www.nytimes.com">http://www.nytimes.com</a>	The online New York Times offers several search options through its website and news paper archives. The New York Times is one of the most well known and read news papers, and offers applicable search tools.
Ode Magazine (SB)	<a href="http://www.odemagazine.com">www.odemagazine.com</a>	Ode is a print & online publication about positive news, about the people & ideas that are changing our world for the better. Founded in the spring of 1995 in the Netherlands, Ode was published in Ditch for the first nine years of its existence. In 2004 when it's founders moved to the San Francisco Bay Area, the English-language edition of the magazine was born.
Resources for the Future	<a href="http://www.rff.org/">http://www.rff.org/</a>	As the premier independent institute dedicated exclusively to analyzing environmental, energy, and natural resource topics, RFF gathers under one roof a unique community of scholars conducting impartial research to enable policymakers to make sound choices. Since 1952, RFF scholars have been asking—and answering—tough questions, looking over the intellectual horizon, and providing successive generations of policy, business, environmental, and civic leaders with the core tools and fundamental approaches they need to improve environmental policymaking worldwide.
Sustainable Life Media	<a href="http://www.sustainablelifemedia.com/">http://www.sustainablelifemedia.com/</a>	Sustainable Life Media is the leading producer of sustainable business conferences and events, with supporting products and services that include targeted e-newsletters, an online community, research, marketing services and more. We're here to inspire and promote innovation for sustainability by linking people and ideas that are creating positive change in the global business marketplace.
Sustainlane (SB)	<a href="http://www.sustainlane.com">http://www.sustainlane.com</a>	SustainLane is a place where; people can find timely, relevant information about new products and local businesses, contribute experiences, observations, and ideas to help others make smart and informed choices, and collaborate/connect with like-minded people who are also looking for answers on living a greener, healthier, more sustainable lifestyle. They also offer the SustainLane Green Ad Network which is the largest premium online advertising network that provides access to over 130 million page views and 15 million unique views covering Green and Healthy Lifestyles content.

The Economist	<a href="http://www.economist.com">http://www.economist.com</a>	Economist.com is the premier online source for the analysis of world business and current affairs, providing authoritative insight and opinion on international news, world politics, business, finance, science and technology, as well as overviews of cultural trends and regular industry, business and country special reports.
The Environment Directory	<a href="http://www.webdirectory.com/">http://www.webdirectory.com/</a>	This website is a directory of all environmental resources. It is a compilation of constantly updated websites and organizations with a focus on the environment.
The Nation (SB)	<a href="http://www.thenation.com/">http://www.thenation.com/</a>	The Nation is a weekly publication of opinion, featuring analysis on politics & culture. The magazine was founded in 1865. The success of the publication has allowed for the creation of The Nation Institute, an educational program devoted to journalism.
The National Environmental Data Index (NEDI)	<a href="http://www.nedi.gov/">http://www.nedi.gov/</a>	The National Environmental Data Index (NEDI) provides direct access to environmental data and information descriptions, and thereby, improves awareness of and facilitates access to data and information holdings.
The National Wildlife Federation	<a href="http://www.nwf.org">http://www.nwf.org</a>	National Wildlife Federation (NWF) works with over 4 million members, partners, and supporters to actively educate, inspire, and promote achievable solutions to everyday Americans in communities from coast-to-coast. They have three major areas of concern - Global Warming, Protecting and Restoring Wildlife Habitat, and Connecting with Nature.
The PEW Charitable Trusts	<a href="http://www.pewtrusts.org/our_work_category.aspx?D=110">http://www.pewtrusts.org/our_work_category.aspx?D=110</a>	The Pew Charitable Trusts, an independent nonprofit, is the sole beneficiary of seven individual charitable funds established between 1948 and 1979. The Pew Charitable Trusts is driven by the power of knowledge to solve today's most challenging problems. Pew applies a rigorous, analytical approach to improve public policy, inform the public and stimulate civic life.
The Progressive Investor	<a href="http://www.sustainablebusiness.com/index.cfm/go/prgressiveinvestor.main/?CFID=8190382&amp;CFTOKEN=29546017">http://www.sustainablebusiness.com/index.cfm/go/prgressiveinvestor.main/?CFID=8190382&amp;CFTOKEN=29546017</a>	Progressive Investor shows you how and when to invest in the companies leading the way to a clean economy such as renewable energy, green building, green products and organic foods. It is the only newsletter that covers the top sustainable companies across the full range of industry sectors worldwide. Let us help you make informed, financially sound investments that support your ethical principles.
The Sierra Club	<a href="http://www.sierraclub.com/">http://www.sierraclub.com/</a>	The Sierra Club's members and supporters are more than 1.3 million of your friends and neighbors. Inspired by nature, we work together to protect our communities and the planet. The Club is America's oldest, largest and most influential grassroots environmental organization.
The Wilderness Society	<a href="http://www.wilderness.org/">http://www.wilderness.org/</a>	The Wilderness Society has been working since 1935 to protect the wilderness and inspire Americans to care for the US' wild places. They use their scientific expertise, analysis and bold advocacy at the highest levels to save, protect and restore America's wilderness areas.

Tree Hugger	<a href="http://treehugger.com/">http://treehugger.com/</a>	TreeHugger is the leading media outlet dedicated to driving sustainability mainstream. On the website there are up to the minute blogs, weekly and daily newsletters, weekly video segments, weekly radio shows and their user-generated blog, Hugg.
Trend Watching	<a href="http://www.trendwatching.com/">http://www.trendwatching.com/</a>	Trendwatching.com is an independent and opinionated trend firm, scanning the globe for the most promising consumer trends, insights and related hands-on business ideas. For the latest and greatest, we rely on our network of 8,000+ spotters in more than 70 countries worldwide.
Triple Pundit	<a href="http://www.triplepundit.com">http://www.triplepundit.com</a>	The Triple Pundit stands for people, planet and profit and offers a fresh approach to looking at business. It is one of the world's most well-read websites on the subject of responsible business with a fast growing audience of over 50,000 unique readers a month. They state that you can't have a successful economy without a healthy environment and a healthy society, and vice versa, in a concept called the <b>triple bottom line</b> , which is where the triple part of the name comes from. The website offers numerous articles, links and archives.
U.S. Green Building Council	<a href="http://www.usgbc.org/">http://www.usgbc.org/</a>	The U.S. Green Building Council (USGBC) is a 501(c)(3) non profit organization that certifies sustainable businesses, homes, hospitals, schools, and neighborhoods. USGBC is dedicated to expanding green building practices and education, and its LEED® (Leadership in Energy and Environmental Design) Green Building Rating System™.
Union of Concerned Scientists	<a href="http://www.ucsusa.org/">http://www.ucsusa.org/</a>	The Union of Concerned Scientists is the leading science-based nonprofit working for a healthy environment and a safer world. UCS combines independent scientific research and citizen action to develop innovative, practical solutions and to secure responsible changes in government policy, corporate practices, and consumer choices.
United Nations Environment Programme (UNEP)	<a href="http://unep.org/">http://unep.org/</a>	UNEP is an advocate, educator, catalyst and facilitator, promoting the wise use of the planet's natural assets for sustainable development. UNEP works with many partners: United Nations entities, international organizations, national governments, non-governmental organizations, business, industry, the media, and civil society. UNEP assesses global, regional and national environmental conditions and trends, develops agreements and instruments, strengthens institutions, integrates economic development and environmental protection, and encourages new partnerships and mind-sets within civil society and the private sector
United Nations Industrial Development Organization	<a href="http://www.unido.org/">http://www.unido.org/</a>	UNIDO mobilizes knowledge, skills, information and technology to promote productive employment, a competitive economy and a sound environment for developing countries and economies. Furthermore, the Organization enhances cooperation at global, regional, national and sectoral levels. It was established in 1966 but became a specialized agency of the United Nations in 1985.

USCAP - United States Climate Action Partnership	<a href="http://www.us-cap.org/">http://www.us-cap.org/</a>	USCAP is an expanding alliance of major businesses and leading climate and environmental groups that have come together to call on the federal government to enact legislation requiring significant reductions of greenhouse gas emissions. After a year of dialogue and collaboration, the group produced a set of principles and recommendations to guide the formulation of a regulated economy-wide, market-driven approach to climate protection.
Wall Street Journal	<a href="http://online.wsj.com/public/us">http://online.wsj.com/public/us</a>	The online Wall Street Journal offers links to the daily newspapers, multimedia and online extras, markets data and tools, and the classifieds, in addition to an online search. The online Wall Street Journal is a great search tool to use as it offers several areas for search.
World Resources Institute	<a href="http://www.wri.org/">http://www.wri.org/</a>	The World Resources Institute (WRI) is an environmental think tank that goes beyond research to find practical ways to protect the earth and improve people's lives. Their mission is to move human society to live in ways that protect Earth's environment and its capacity to provide for the needs and aspirations of current and future generations. They have four key goals: People and Ecosystems, Access, Climate Protection, Markets & Enterprise
World Wildlife Fund	<a href="http://www.worldwildlife.org/">http://www.worldwildlife.org/</a>	For more than 45 years, WWF has been protecting the future of nature. The largest multinational conservation organization in the world, WWF works in 100 countries and is supported by 1.2 million members in the United States and close to 5 million globally. WWF's unique way of working combines global reach with a foundation in science, involves action at every level from local to global, and ensures the delivery of innovative solutions that meet the needs of both people and nature.
Worldwatch Institute	<a href="http://www.worldwatch.org/">http://www.worldwatch.org/</a>	The Worldwatch Institute is an independent research organization known around the world for its accessible, fact-based analysis of critical global issues. Worldwatch research is the gold-standard for sustainability analysis for decision makers in government, civil society, business, and academia.